



PATRON PROGRAM

NETWORKS 2008

13th International
Telecommunications Network Strategy
and Planning Symposium



„Convergence in Progress“

DANUBIUS HEALTH SPA RESORT MARGITSZIGET
BUDAPEST, HUNGARY

September 28 – October 2, 2008



INDUSTRY PATRON PROGRAM

■ Platinum Patron Package	Euro 20.000 + VAT	HUF 5.000.000 + VAT
■ Gold Patron Packages	Euro 12.000 + VAT	HUF 3.000.000 + VAT
■ Silver Patron Packages	Euro 8.000 + VAT	HUF 2.000.000 + VAT
■ Bronze Patron Packages	Euro 3.500 + VAT	HUF 875.000 + VAT

Industry Patron Program Opportunities

The industry patron program participation is in no way limited: we would welcome your own ideas for discussion. We will be glad to assist with any enquiries you may have. The wide range of opportunities available means that you can choose a package that fits your particular marketing strategy. Some opportunities are negotiable

BENEFITS OF THE PATRON PROGRAM

General Benefits

The following benefits apply to Platinum, Gold, Silver and Bronze Patron Packages:

- One full conference registrations inclusive of social events
- Your logo in the Conference Guide
- Your logo in the Proceedings
- Your logo on the conference homepage, with other patrons
- Your name, address, contact details and the nature of your participation in the industry patron program listed in the Conference Guide
- Insertion of company materials (including branded writing pads, pens or other gifts) in the delegate conference bag (provided at own cost)

VAT

All fees quoted are exclusive of Hungarian 20% VAT.



PLATINUM PATRONS

Euro 20.000 + VAT (HUF 5.000.000 + VAT)

No more than two Platinum patronships will be issued.

In addition to the general benefits mentioned above you will receive:

- The chance to negotiate extra benefits
- Logo displayed at all conference sessions and events (Size unit: 2)
- Logo displayed on all conference materials included printings, Conference Proceedings and Conference Bag
- Four full complimentary conference registrations, inclusive of social events
- Opportunity to Oral Presentation at the Opening Ceremonies
- 3 extra tickets for the social events
- One full page color advertisement in the Conference Guide (patron to provide artwork)
- Company-flag in front of the Conference Center
- Company logo displayed on the conference homepage at the main page
- Opportunity to Brief presentation to delegates at the Gala Dinner

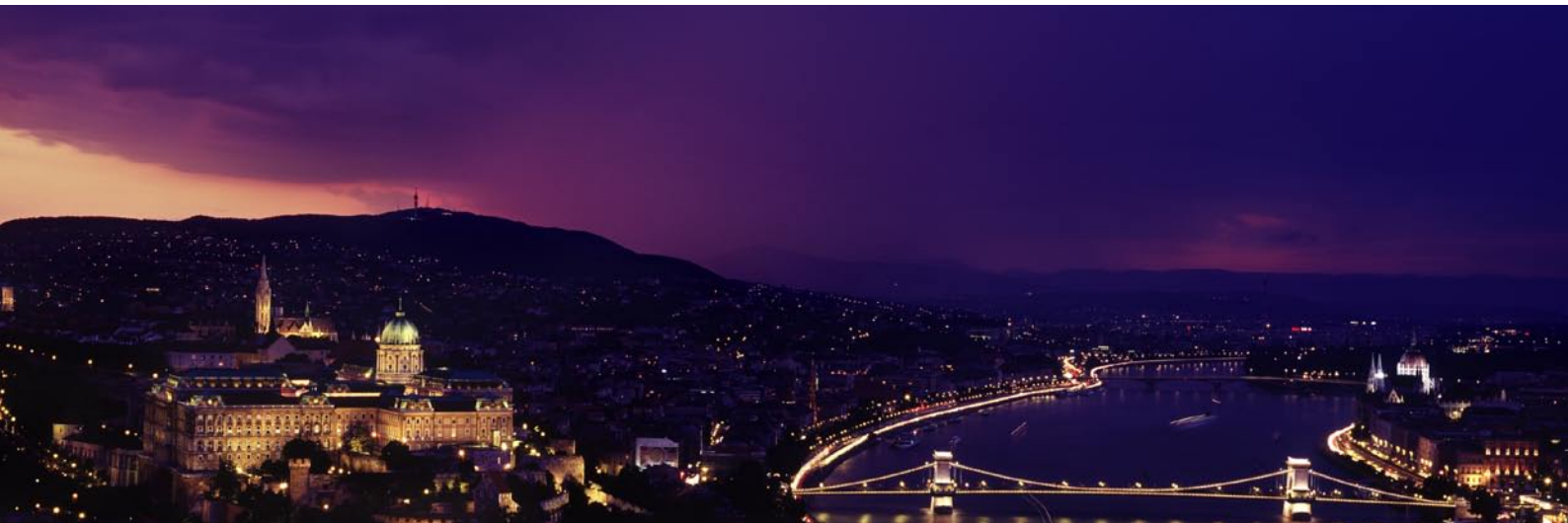
GOLD PATRONS

Euro 12.000 + VAT (HUF 3.000.000 + VAT)

No more than five Gold patronships will be issued.

In addition to the general benefits mentioned above you will receive:

- 1 Conference Gala Dinner Patron** **Euro 12.000 each + VAT (HUF 3.000.000 + VAT)**
 - Two full complimentary conference registrations, inclusive of social events
 - Patron's logo on menus or logo displayed at the Gala Dinner (patron to provide logo sign)
 - Opportunity to Brief presentation to delegates at the Gala Dinner
 - Five complimentary tickets for the Gala Dinner
 - One half page color advertisement in the Conference Guide (patron to provide artwork)
 - Verbal acknowledgement at the Opening and Closing Ceremonies
- 2 Danube Cruise Patron** **Euro 12.000 each + VAT (HUF 3.000.000 + VAT)**
 - Two full complimentary conference registrations, inclusive of social events
 - Patron's logo on menus or logo displayed at event (patron to provide logo sign)
 - Opportunity to Brief presentation to delegates at the event
 - Five complimentary tickets to the event
 - One half page color advertisement in the Conference Guide (patron to provide artwork)
 - Verbal acknowledgement at the Opening and Closing Ceremonies
- 3-5 General Gold Patrons** **Euro 12.000 each + VAT (HUF 3.000.000 + VAT)**
 - 1 panel session speaker (decision will be made by the International Management and Scientific Committee on April 24-25)
 - Logo displayed at all conference sessions (Size 1.5 unit, with other patrons)
 - Two full complimentary conference registrations, inclusive of social events
 - One full page color advertisement in the Conference Guide (patron to provide artwork)
 - Verbal acknowledgement at the Opening and Closing Ceremonies



SILVER PATRONS

Euro 8.000 + VAT (HUF 2.000.000 + VAT)

No more than eight Silver patronships will be issued.

In addition to the general benefits mentioned above you will receive:

- 1 Welcome Reception Patron Euro 8.000 + VAT (HUF 2.000.000 + VAT)**
 - One full complimentary conference registration, inclusive of social events
 - Your logo on display at the Welcome Reception
 - Opportunity to three-minutes presentation to delegates at the Welcome Reception
 - Five complimentary tickets for the Welcome Reception
 - One half page color advertisement in the Conference Guide (patron to provide artwork)
- 2 Conference Guide Patron Euro 8.000 + VAT (HUF 2.000.000 + VAT)**
 - One full complimentary conference registration, inclusive of social events
 - Opportunity to provide us with artwork for a 1-sided, full-page print advertisement for the back cover of the Conference Guide. The Conference Guide will contain all of the essential conference information and will be used as a reference guidebook well after the conference is over. Please note that the Full Conference Papers (plenary and keynote) will be produced on the Proceedings.
- 3 Proceedings Patron Euro 8.000 + VAT (HUF 2.000.000 + VAT)**
 - One full complimentary conference registration, inclusive of social events
 - Your logo on/in the Proceedings (along with the conference logo)
 - Please note that the Full Conference Papers (plenary and keynote) will be produced on this Proceedings
 - CD or pendrive (to be decided later)
- 4 Conference Bag Patron Euro 8.000 + VAT (HUF 2.000.000 + VAT)**
 - One full complimentary conference registration, inclusive of social events
 - Company logo and name printed on conference bag (along with conference logo)
 - One half page color advertisement in the Conference Guide (patron to provide artwork)
- 5-8 General Silver Patrons Euro 8.000 each + VAT (HUF 2.000.000 + VAT)**
 - One full complimentary conference registration, inclusive of social events
 - One half page color advertisement in the Conference Guide (patron to provide artwork)
 - One complimentary tickets for the Gala Dinner

BRONZE PATRONS

Euro 3.500 + VAT (HUF 875.000 + VAT)

In addition to the general benefits mentioned above you will receive:

- 1-3 Lunch Patrons (3 available) Euro 3.500 + VAT (HUF 875.000 + VAT)**
 - Your logo displayed at the lunch or slide of logo in main conference room prior to and following lunch (patron to provide logo sign or slide)
 - One quarter page color advertisement in the Conference Guide (patron to provide artwork)
 - 4 Badge Holder Ribbon Patron Euro 3.500 + VAT (HUF 875.000 + VAT)**
 - Your organization can offer a badge holder ribbon with Company logo printed on ribbon (patron to provide badge holder ribbon)
 - One quarter page (A6) color advertisement in the Conference Guide (patron to provide artwork)
- General Bronze Patrons Euro 3.500 + VAT (HUF 875.000 + VAT)**
- One half page color advertisement in the Conference Guide (patron to provide artwork)
 - Your organization mentioned in the Conference Guide

